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OracleVoice: Chuck Hollis: "Pity The IT Organization" That Gets This Part Wrong

Paul Sonderegger, Oracle big data strategist, and Chuck Hollis, Oracle senior vice president of converged infrastructure, discuss what the intersection of cloud computing and big data means for the future of enterprise computing. Paul Sonderegger, O.....»»

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Three Reasons To Buy A Cloud Company - Nutanix Goes Shopping For Analytics, Automation, Acceleration

Shopping List – cabbage, onions, bananas and a re-imagined data fabric for a post-flash era of enterprise computing. Hyperconvergence advocate Nutanix has attempted to hit three out of three cloud-A's with the acquisition of PernixData, a firm that wo.....»»

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OracleVoice: Australian Finance Group Goes All-Cloud In Bold Innovation Strategy

Australian Finance Group moved about 80 applications to the cloud, allowing the company to shut down its two data centers and save about \$385,000 a year. Australian Finance Group moved about 80 applications to the cloud, allowing the company to shut.....»»

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Amazon launches real-time cloud data analysis (AMZN)

Deutsche BankThis story was delivered to BI Intelligence IoT Briefing subscribers. To learn more and subscribe, please click here. Amazon has launched Kinesis Analytics, a new service for its AWS cloud platform, reports TechCrunch. The Kinesis service wil.....»»

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Forbes Media Selects Oracle Marketing Cloud to Increase Advertising Revenue

Global publisher to leverage high-quality data and superior analytics capabilities to help advertisers reach and engage new audiences Redwood Shores, Calif. (August 4, 2016) – Forbes Media has selected the Oracle Marketing Cloud to take advantage of new.....»»

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Unlocking Mobile Value With Context, Cognitive and Cloud Computing

At the enterprise transformation 6 (ET6xchange) conference, IT leaders and vendors gathered to discuss how companies can digitally transform their businesses using mobile, cloud, data and analytics. As the conference's content chair, I selected this theme»»

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Priceline Founder Launches New Company Aimed at Business Travelers

He's using gift cards as incentives. Priceline.com founder and entrepreneur Jay Walker launched a new company Tuesday that uses big data analytics, cloud computing, and a mobile app to turn flexibility into dollars for business travelers. The premise»»

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OracleVoice: Samuel, Son & Co. Builds A Single Workforce View With Oracle HCM Cloud

Samuel, Son & Co. has embarked on a massive centralization project that will consolidate workforce data from 100 steel service centers and manufacturing sites across Canada and the United States onto a common cloud-based platform, Oracle HCM Cloud.»»

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Cloud data warehouses: Why simple is better (webinar)

VB WEBINAR: Collecting data is easy compared to knowing what to do with it. Join us for this fast-paced webinar to understand how databases and data warehouses come into play with a truly world-class data analytics strategy. Register here for free. We.....»»

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The search king prepares to move beyond low-cost cloud hosting and enter the data analytics market.....»»

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Wavefront hires former Actuate exec Pete Cittadini as its new CEO

Wavefront, a startup developing cloud-based data analytics software, is announcing today that it has hired Pete Cittadini, formerly the president and chief executive of analytics and reporting software company Actuate, as its new chief executive. Cittadin.....»»

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Nvidia backs GPU-powered data analytics tool MapD in \$10 million round

MapD, a startup with a cloud-based data analytics service powered by a GPU-enabled database, is announcing today a \$10 million funding round. Nvidia's GPU Ventures participated in the round, as did Alphabet's GV venture capital division, and V.....»»

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Cloudera acquires data science collaboration tool Sense

Big data software company Cloudera has acquired Sense, a startup that built a cloud service that enables multiple data scientists to collaborate and share self-service analytics reports for their colleagues to use anytime. Cloudera hasn't issued a p.....»»

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CIOs Are Prioritizing Big Data Analytics, Cloud Computing And Security In 2016/2017 Budget Cycles

CIOs expect cloud consumption (private/public/hybrid) to rise from 31% consumption in 2014 to 58% in 2018. Public cloud adoption is predicted to attain the fastest growth rate, rising from 8% of consumption in 2014 to 19% in 2018. SaaS deployments are exp.....»»

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Why Tableau Software's Stock Plunged 50% in February

Early reports were conflicted. Now that the dust has settled, three analysts weigh in. If you were watching the close of the stock market on February 4, you saw a rather alarming moment for a medium-sized cloud computing and data analytics company cal.....»»

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OracleVoice: Can A Private Cloud Help Keep Buenos Aires Safe?

Argentina's Ministry of Security built a private cloud based on Oracle technologies. Users can operate on a common platform from a shared data center that is accessible only via a dedicated, secure network. Argentina's Ministry of Security built a p.....»»

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26 Oracle rock star engineers changing the company

Business InsiderLike all huge software companies, Oracle is in the midst of a major transformation as it moves from selling old-school software licenses to next-generation tech. It's building cloud computing services, big data/analytics software, and.....»»

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SAP Strengthens Data Analytics Business to Boost Growth

German business software provider SAP SE (SAP) is taking a series of proactive steps to fortify its cloud business and grab a higher market share. German business software provider SAP SE SAP is taking a series of proactive steps to fortify it.....»»

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Instant Analysis: International Business Machines Corp Inks Another Cloud Analytics Deal

What happened? For the fourth time in less than a year, IBM has acquired a "health-data" provider.....»»

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